

UNIVERSITY OF PENNSYLVANIA TRADEMARK LICENSEES













Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing the University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

<u>Licensee</u>	<u>Primary Product Category(ies):</u>	<u>Website:</u>
 47 Brand	Apparel & Headwear	www.47brand.com
 Adrenaline World Jerseys	Cycling Tops & Bottoms	www.adrenalinepromotions.com
 All Star Dogs	Pet Products	www.allstardogs.com
 Alternative Apparel	Apparel	www.alternativeapparel.com
 AMPRO Sports	Apparel; Gifts; Accessories (Penn Relays)	www.amprosports.com
 Antigua Sportswear	Apparel	www.antigua.com
 Barbarian Sportswear	Rugby Shirts	www.barbarian.com






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	Baydog	Pet Products	www.baydog.com
	Bespoke Swiss Watches	Watches	www.axiatime.com
	Boathouse Sports, Ltd.	Apparel	www.boathouse.com
	Boxercraft	Apparel	www.boxercraft.com
	Branded Custom Sportswear (Nike)	Apparel	www.bcsapparel.com
	BSN Sports	Apparel	www.bsnsports.com
	Camp David	Apparel	www.campdavid.com
	Catstudio	Pillows; Towels; Drinkware	www.catstudio.com
	Centon Electronics	Computer/Mobile Accessories	www.centon.com
	Champion Custom Products	Apparel	www.champion.com
	Church Hill Classics	Diploma Frames	www.diplomaframe.com
	Churchill Container	Drinkware	www.churchillcontainer.com













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	College Concepts	Apparel	www.conceptssport.com
	Collegiate Couture	Knit Sweaters, Scarves, Hats	www.collegiateknitweardesigns.com
	Collegiate Pacific (Wool Felt Products)	Pennants; Flags; Banners	www.collegiatepacific.com
	Colosseum Athletics Corporation	Apparel	www.colosseumusa.com
	Commemorative Brands, Inc. dba Balfour	Graduation Products; Class Rings	www.balfour.com
	Computer Digital Imaging Corp.	Home & Office; Automotive; Gifts	www.cdi-corp.com
	Creative Knitwear, Inc.	Apparel (Infant)	www.creativeknitwear.com
	Custom Made Comfort	Domestics; Blankets	www.custommadecomfort.com
	CustomInk LLC	Apparel; Gifts	www.customink.com
	Cutter & Buck	Apparel	www.cutterbuck.com
	Dormitory 101	Blankets	www.dormitory101.com
	Ebbets Field Flannels	Apparel; Headwear	www.ebbets.com









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	Fanatic Group, The	Housewares; School/Office Supplies	www.thefanaticgroup.com
	Fanatics Apparel	Apparel	www.fanatics.com
	Field Grade Supply Co.	Sweaters	www.fieldgradesupply.com
	G&G Outfitters	Apparel & Housewares	www.ggoutfitters.com
	Gameday Couture	Apparel (women's & girls)	www.shophthesoho.com
	Garb, Inc.	Apparel	www.garbinc.com
	Gear For Sports	Apparel	www.gearforsports.com
	Golf Time, LLC	Golf Accessories	www.teamgolffusa.com
	Heritage Gear	Bags & Luggage	www.heritagegear.com
	Herff Jones, LLC	Graduation Products; Class Rings	www.herffjones.com
	Hype & Vice	Apparel	www.hypeandvice.com
	Image One	Apparel	www.image1one.com







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	Islide	Footwear	www.islideusa.com
	Ivysport, Inc.	Apparel	www.ivysport.com
	J. Press	Apparel	www.jpressonline.com
	Jardine Associates LLC	Housewares; Jewelry; Gifts	www.jardineassociates.com
	johnnie-O	Apparel	www.johnnie-O.com
	Jostens	Class Rings; Graduation Products	www.jostens.com
	JP Crickets	Footwear	www.jpcrickets.com
	Kadyluxe	Women's Fashion Apparel	www.kadyluxe.com
	KH Sports Fan	Home Décor	www.khsportsfan.com
	Kyle Cavan	Jewelry	www.kylecavan.com
	Lakeshirts (Blue 84; TGT)	Apparel; Stickers	www.lakeshirts.com
	League Collegiate Wear (L2 Brands)	Apparel & Housewares	www.league91.com

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	Legacy Athletic (L2 Brands)	Headwear & Accessories	www.legacy92.com
	Lo + Jo Bands	Women's & Girls Apparel	www.lojobands.com
	Logo Brands	Housewares; Luggage; Gifts	www.logobrand.com
	LogoFit, LLC	Headwear; Apparel Accessories	www.logofit.com
	lululemon	Apparel	www.lululemon.com
	LXG, Inc.	Housewares; Accessories; Gifts	www.lxginc.com
	M. LaHart and Company Ltd.	Housewares; Jewelry; Gifts	www.mlahart.com
	Mascot Factory	Plush	www.mascotfactory.com
	MCM Brands	Housewares; Accessories; Gifts	www.mcmbrands.com
	Mojo Art & Image	Apparel; Gifts; Accessories (Penn Relays)	www.getmoremojo.com
	MV Sport	Apparel	www.mvsport.com
	Neil Enterprises	Housewares; Accessories; Gifts	www.neilvarsityline.com

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	New Agenda	Apparel	www.nacollegiate.com
	New Era Cap	Headwear	www.neweracap.com
	Nordic Company, Inc.	Housewares/Drinkware	www.nordiccollege.net
	Oak Hall Cap & Gown	Graduation Products (stoles)	www.oakhalli.com
	On Running	Apparel & Accessories (Penn Relays)	www.on-running.com
	Outdoor Custom Sportswear (Columbia)	Apparel	www.ocsapparel.com
	Outerstuff	Apparel (Youth)	www.outerstuff.com
	Park Agencies	Apparel & Housewares	www.parkagencies.co.uk
	Payne Publishers	Paper Products	www.paynepub.com
	Peter Millar, LLC	Apparel	www.petermillar.com
	RFSJ, Inc.	Housewares/Drinkware	www.rfsj.com
	Rhone	Apparel	www.rhone.com

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Roaring Spring Paper Products

School Supplies

www.rspaperproducts.com



Ross Sportswear (ZooZatz)

Apparel

www.zoozatz.com



Rowing Blazers

Blazers

www.rowingblazers.com



Royce Apparel (Pressbox)

Apparel

www.royceapparel.com



Sewing Concepts

Flags; Banners; Blankets

www.scflags.com



Smathers and Branson

Housewares; Accessories; Gifts

www.smathersandbranson.com



Spirit Products Ltd.

Housewares; Accessories; Gifts

www.spiritproducts.com



Standard Chair of Gardner

Chairs/Lamps

www.standardchair.com



Storm Duds Raingear

Rainwear; Umbrellas

www.stormduds.com



Strideline

Socks

www.strideline.com



Summit Golf Brands

Apparel

www.summitgolfbrands.com











Tasc Performance













Athleisure

www.tascperformance.com

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	Teamwork Athletic (ProSphere)	Apparel	www.teamworkathletic.com
	Tervis Tumbler	Drinkware	www.tervis.com
	The Game	Headwear	www.2thegame.com
	Timeless Tartans	Accessories (Tartan)	www.timelesstartans.com
TIMEX	Timex Group USA	Watches (Penn Relays)	www.timexgroup.com
	Tommy Bahama Inc.	Apparel	www.tommybahama.com
	Top of the World by Fanatics	Headwear	www.towcaps.com
[trdmrk]	TRDMRK	Apparel	www.trdmrk.ca
	Triform Custom Apparel (adidas)	Apparel	www.triformapparel.com
	T-Shirt International	Apparel	www.tsisportswear.com
TCK	Twin City Knitting	Socks	www.tcksports.com
UG APPAREL	UG Apparel (University Girls & chicka-d)	Women's Apparel	www.ugapparel.com ; www.chicka-d.com

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	Uncommon Goods	Housewares & Décor	www.uncommongoods.com
	Under Armour	Apparel; Headwear	www.underarmour.com
	University Blanket & Flag	Flags; Banners; Blankets	www.ubflag.com
	Uscap Apparel	Sweaters	www.uscapeapparel.com
	Vantage Custom Classics, Inc.	Apparel	www.vantageapparel.com
	Victory Tailgate	Outdoors Games; Housewares	www.victorytailgate.com
	Vineyard Vines	Apparel; Apparel Accessories	www.vineyardvines.com
	Wes & Willy	Apparel (Infant & Youth)	www.wesandwilly.com
	Wildcat Retro Brands, LLC	Apparel	www.originalretrobrand.com
	Wincraft, Inc.	Housewares; Accessories; Gifts	www.wincraft.com
	Yeti	Drinkware	www.yeti.com
	Zephyr Graf-X	Headwear	www.zhats.com

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