



## UNIVERSITY OF WYOMING TRADEMARK LICENSEES

as of April 19, 2024

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing the University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution. While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to [support@exemplarassociates.com](mailto:support@exemplarassociates.com)

COMPANY / BRAND NAME:	WEBSITE:
19 Nine (SLAM MEDIA)	<a href="http://www.19nine.com">www.19nine.com</a>
47 Brand	<a href="http://www.47brand.com">www.47brand.com</a>
4imprint Inc.	<a href="http://www.4imprint.com">www.4imprint.com</a>
Acushnet Company	<a href="http://www.acushnetgolf.com">www.acushnetgolf.com</a>
Adrenaline World Jerseys	<a href="http://www.adrenalinepromotions.com">www.adrenalinepromotions.com</a>
Ahead	<a href="http://www.aheadweb.com">www.aheadweb.com</a>
Ajj Enterprises	<a href="http://www.ajjcornhole.com">www.ajjcornhole.com</a>
Alexander Global	<a href="http://www.alexanderglobal.com">www.alexanderglobal.com</a>
All Star Dogs	<a href="http://www.allstardogs.com">www.allstardogs.com</a>
Alternative Apparel	<a href="http://www.alternativeapparel.com">www.alternativeapparel.com</a>
AMG Company	<a href="http://www.amgembles.com">www.amgembles.com</a>
Antigua Group, Inc.	<a href="http://www.antigua.com">www.antigua.com</a>
Athlete's Thread	<a href="http://www.athlethread.com">www.athlethread.com</a>
Authentic Street Signs Inc.	<a href="http://www.authenticstreetsigns.com">www.authenticstreetsigns.com</a>
Bergman Incentives	<a href="http://www.bergmanbrand.com">www.bergmanbrand.com</a>
Big Game Sports	<a href="http://www.biggameusa.com">www.biggameusa.com</a>
Black Clover Enterprises	<a href="http://www.blackcloverusa.com">www.blackcloverusa.com</a>
Blakeway Worldwide Panoramas, Inc.	<a href="http://www.panoramas.com">www.panoramas.com</a>
Boelter Beverage Group	<a href="http://www.beercup.com">www.beercup.com</a>
Boxercraft Inc.	<a href="http://www.boxercraft.com/college">www.boxercraft.com/college</a>
Branded Custom Sportswear, Inc. (Nike)	<a href="http://www.bcsapparel.com">www.bcsapparel.com</a>
Branded Logistics (Fan Brander)	<a href="http://www.branded-logistics.com">www.branded-logistics.com</a>
Brass Reminders Co.	<a href="http://www.brassreminders.com">www.brassreminders.com</a>
Bruml Management dba Techstyles Sportswear	<a href="http://www.techstyles.com">www.techstyles.com</a>
BSN Sports	<a href="http://www.bsnsports.com">www.bsnsports.com</a>
Camp David	<a href="http://www.campdavid.com">www.campdavid.com</a>
Church Hill Classics	<a href="http://www.diplomaframe.com">www.diplomaframe.com</a>
CI Sport Inc.	<a href="http://www.cisport.com">www.cisport.com</a>
Club Colors	<a href="http://www.clubcolors.com">www.clubcolors.com</a>
College Concepts	<a href="http://www.collegeconcepts.com">www.collegeconcepts.com</a>
Colosseum Athletics Corporation	<a href="http://www.colosseumusa.com">www.colosseumusa.com</a>
Computer Digital Imaging Corp.	<a href="http://www.cdi-corp.com">www.cdi-corp.com</a>

COMPANY / BRAND NAME:	WEBSITE:
Creative Converting, Inc.	<a href="http://www.creativeconverting.com">www.creativeconverting.com</a>
Creative Knitwear	<a href="http://www.creativeknitwear.com">www.creativeknitwear.com</a>
CustomInk	<a href="http://www.customink.com">www.customink.com</a>
Cutter & Buck	<a href="http://www.cutterbuck.com">www.cutterbuck.com</a>
Dayna Designs	<a href="http://www.daynau.com">www.daynau.com</a>
Desert Cactus	<a href="http://www.desertcactus.com">www.desertcactus.com</a>
Duck Company, The	<a href="http://www.duckco.com">www.duckco.com</a>
Fan Brand, The (Grimm Industries)	<a href="http://www.thefan-brand.com">www.thefan-brand.com</a>
Fanatic Group, The	<a href="http://www.thefanaticgroup.com">www.thefanaticgroup.com</a>
Fanatics Apparel, Inc.	<a href="http://www.fanatics.com">www.fanatics.com</a>
For Bare Feet, Inc.	<a href="http://www.fbforiginals.com">www.fbforiginals.com</a>
Full Turn Custom Apparel	<a href="http://www.fullturndirect.com">www.fullturndirect.com</a>
Game One (formerly The Graphic Edge)	<a href="http://www.game-one.com">www.game-one.com</a>
Gameday Boots	<a href="http://www.gamedayboots.com">www.gamedayboots.com</a>
GameDay Couture	<a href="http://www.gameday-couture.com">www.gameday-couture.com</a>
Gameday Ironworks	<a href="http://www.gamedayironworks.com">www.gamedayironworks.com</a>
Gameday Social	<a href="http://www.gameday-social.com">www.gameday-social.com</a>
GameTime Sidekicks	<a href="http://www.gametimesidekicks.com">www.gametimesidekicks.com</a>
Garb	<a href="http://www.garbinc.com">www.garbinc.com</a>
GFSI, (Champion, Under Armour, Gear For Sports)	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
G-III Apparel	<a href="http://www.g-iii.com">www.g-iii.com</a>
Golf Time	<a href="http://www.teamgolfusa.com">www.teamgolfusa.com</a>
Great American Products	<a href="http://www.gap1.com">www.gap1.com</a>
Great Mountain West Supply	<a href="http://www.g54.com">www.g54.com</a>
Harland Clarke Corp.	<a href="http://www.harlandclarke.com">www.harlandclarke.com</a>
Herff Jones	<a href="http://www.herffJones.com/college">www.herffJones.com/college</a>
Hex Head Art (Cobalt Design)	<a href="http://www.hexheadart.com">www.hexheadart.com</a>
Hoffman California Fabrics	<a href="http://www.hoffmanfabrics.com">www.hoffmanfabrics.com</a>
Holland Bar Stool Co.	<a href="http://www.hollandbarstool.com">www.hollandbarstool.com</a>
Homefield Apparel	<a href="http://www.homefieldapparel.com">www.homefieldapparel.com</a>
Hooey Brands	<a href="http://www.hooey.com">www.hooey.com</a>
HYO Silver (Joann Symons, Inc.)	<a href="http://www.hyosilver.com">www.hyosilver.com</a>
Hype & Vice	<a href="http://www.hypeandvice.com">www.hypeandvice.com</a>
IDNA Series, dba IDNA Brands	<a href="http://www.sportula.com">www.sportula.com</a>
Image One	<a href="http://www.image1one.com">www.image1one.com</a>
Imagn Content Services	<a href="http://www.imagn.com">www.imagn.com</a>
Indigo Falls	<a href="http://www.indigofalls.com">www.indigofalls.com</a>
Jardine Associates	<a href="http://www.jardineassociates.com">www.jardineassociates.com</a>
Jenkins Enterprises	<a href="http://www.jenkins-enterprises.com">www.jenkins-enterprises.com</a>
JOG Athletic	<a href="http://www.jogsportswear.com">www.jogsportswear.com</a>
Jostens, Inc.	<a href="http://www.Jostens.com">www.Jostens.com</a>
Kadyluxe	<a href="http://www.kadyluxe.com">www.kadyluxe.com</a>
KH Sports Fan	<a href="http://www.khsportsfan.com">www.khsportsfan.com</a>

COMPANY / BRAND NAME:	WEBSITE:
KLK Holdings, Inc. dba Level 10	<a href="http://www.level10apparel.com">www.level10apparel.com</a>
Knights Apparel	<a href="http://www.Knightsapparel.com">www.Knightsapparel.com</a>
LaDiva Sport	<a href="http://www.ladivasport.com">www.ladivasport.com</a>
Lakeshirts (incl. Blue 84 and TGT, Inc.)	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
LazerEdge	<a href="http://www.lazeredge.com">www.lazeredge.com</a>
L2 Brands (League, Legacy, Ouray, Locale)	<a href="http://www.L2brands.com">www.L2brands.com</a>
Logo Brands	<a href="http://www.logobrand.com">www.logobrand.com</a>
LogoFit	<a href="http://www.logofit.com">www.logofit.com</a>
LRT Sales	<a href="http://www.lrtsales.com">www.lrtsales.com</a>
LXG, Inc.	<a href="http://www.lxginc.com">www.lxginc.com</a>
Main Street Checks Inc.	<a href="http://www.mainstreetinc.com">www.mainstreetinc.com</a>
Mascot Factory	<a href="http://www.mascotfactory.com">www.mascotfactory.com</a>
Masterpieces Puzzle Company, Inc.	<a href="http://www.masterpiecesinc.com">www.masterpiecesinc.com</a>
MCM Brands	<a href="http://www.mcmbrands.com">www.mcmbrands.com</a>
Mission Belt	<a href="http://www.missionbelt.com">www.missionbelt.com</a>
Mojo Licensing	<a href="http://www.sportsluggage.com">www.sportsluggage.com</a>
MP Direct Inc.	<a href="http://www.suntime.com">www.suntime.com</a>
MTC Marketing	<a href="http://www.mtcmarketinginc.com">www.mtcmarketinginc.com</a>
MV Sport	<a href="http://www.mvsport.com">www.mvsport.com</a>
Neil Enterprises Inc.	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
New Era Cap Co. Inc.	<a href="http://www.neweracap.com">www.neweracap.com</a>
Nordic Company, Inc.	<a href="http://www.nordiccollege.net">www.nordiccollege.net</a>
Northwest Group, The	<a href="http://www.thenorthwest.com">www.thenorthwest.com</a>
One Source Network Inc. dba Capri Designs	<a href="http://www.capridesigns.com">www.capridesigns.com</a>
Outdoor Custom Sportswear / Columbia Sportswear	<a href="http://www.ocsapparel.com">www.ocsapparel.com</a>
Outerstuff Ltd.	<a href="http://www.outerstuff.com">www.outerstuff.com</a>
P. Graham Dunn	<a href="http://www.pgrahamdunn.com">www.pgrahamdunn.com</a>
Panini America, Inc.	<a href="http://www.paniniamerica.net">www.paniniamerica.net</a>
Patina Products	<a href="http://www.patinaproducts.com">www.patinaproducts.com</a>
Peter Millar	<a href="http://www.petermillar.com">www.petermillar.com</a>
Picnic Time Inc.	<a href="http://www.picnictime.com">www.picnictime.com</a>
Ping Golf	<a href="http://www.ping.com">www.ping.com</a>
PRG Americas	<a href="http://www.prg-golf.com">www.prg-golf.com</a>
R&R Imports	<a href="http://www.rrinconline.com">www.rrinconline.com</a>
R.F.S.J. Inc.	<a href="http://www.rfsj.com">www.rfsj.com</a>
RB III Associates (Teamwork Athletic Apparel)	<a href="http://www.teamworkathletic.com">www.teamworkathletic.com</a>
Real Value dba Simple Modern	<a href="http://www.simplemodern.com">www.simplemodern.com</a>
Rhythm-N-Roots dba WYR Clothing	<a href="http://www.wearyourroots.com">www.wearyourroots.com</a>
Rico Industries, Inc.	<a href="http://www.ricoinc.com">www.ricoinc.com</a>
Riddell Inc.	<a href="http://www.riddell.com">www.riddell.com</a>
Ringmasters	<a href="http://fanfrenzygifts.com/">http://fanfrenzygifts.com/</a>
Rivalry Trophy	<a href="http://www.rivalrytrophy.com">www.rivalrytrophy.com</a>
Roaring Spring Blank Book Co.	<a href="http://www.roaringspring.com">www.roaringspring.com</a>

\* License pending

COMPANY / BRAND NAME:	WEBSITE:
Ross Sportswear (ZooZatz)	<a href="http://www.zoozatz.com">www.zoozatz.com</a>
Saturday Neon	<a href="http://www.saturdayneon.com">www.saturdayneon.com</a>
SDS Design Associates Inc.	<a href="http://www.sdsdesign.com">www.sdsdesign.com</a>
Sewing Concepts	<a href="http://www.scflags.com">www.scflags.com</a>
Siskiyou Buckle Company	<a href="http://www.siskiyougifts.com">www.siskiyougifts.com</a>
Spirit Products Ltd.	<a href="http://www.spiritproducts.com">www.spiritproducts.com</a>
Sports Connection, Inc. dba Branded Apparel	<a href="http://www.brandedapparel.net">www.brandedapparel.net</a>
Sports Licensing Solutions (Fanmats)	<a href="http://www.fanmats.com">www.fanmats.com</a>
Staples Promotional Products	<a href="http://www.staplespromotionalproducts.com">www.staplespromotionalproducts.com</a>
Stoneworx	<a href="http://www.stoneworxsigns.com">www.stoneworxsigns.com</a>
Storm Duds Raingear	<a href="http://www.stormduds.com">www.stormduds.com</a>
Strand Art Company	<a href="http://www.strandart.com">www.strandart.com</a>
Strideline	<a href="http://www.strideline.com">www.strideline.com</a>
Success Promotions	<a href="http://www.successpromotions.com">www.successpromotions.com</a>
Summit Sportswear	<a href="http://www.summitsportswearusa.com">www.summitsportswearusa.com</a>
SWEN Products Inc.	<a href="http://www.swenproducts.com">www.swenproducts.com</a>
Synergy Imports	<a href="http://www.synergyimports.com">www.synergyimports.com</a>
Team Beans (Forever Collectibles)	<a href="http://www.foco.com">www.foco.com</a>
Tervis Tumbler Company	<a href="http://www.tervis.com">www.tervis.com</a>
Third Street Sportswear	<a href="http://www.thirdstreetsportswear.com">www.thirdstreetsportswear.com</a>
To The Game	<a href="http://www.2thegame.com">www.2thegame.com</a>
Top of the World by Fanatics	<a href="http://www.towcaps.com">www.towcaps.com</a>
Topps Company, The	<a href="http://www.topps.com">www.topps.com</a>
Triform Custom Apparel (adidas)	<a href="http://www.triformapparel.com">www.triformapparel.com</a>
Twin City Knitting Co. Inc.	<a href="http://www.tcksports.com">www.tcksports.com</a>
University Blanket & Flag Corp	<a href="http://www.ubflag.com">www.ubflag.com</a>
University Girls (UG) Apparel	<a href="http://www.ugapparel.com">www.ugapparel.com</a>
Uscap Apparel	<a href="http://www.uscapeapparel.com">www.uscapeapparel.com</a>
Vantage Custom Classics	<a href="http://www.vantageapparel.com">www.vantageapparel.com</a>
Varsity Spirit	<a href="http://www.Varsity.com">www.Varsity.com</a>
Vibe Tumblers (Fireside Industries)	<a href="http://www.vibetumblers.com">www.vibetumblers.com</a>
Victory Tailgate	<a href="http://www.victoryTailgate.com">www.victoryTailgate.com</a>
Westrick Paper Co.	<a href="http://www.westrickpaper.com">www.westrickpaper.com</a>
Whirley Drinkworks	<a href="http://www.whirleydrinkworks.com">www.whirleydrinkworks.com</a>
Wildcat Retro Brands	<a href="http://www.originalretrobrand.com">www.originalretrobrand.com</a>
Wincraft Inc.	<a href="http://www.wincraft.com">www.wincraft.com</a>
Wool Felt Products, Inc.	<a href="http://www.collegiatepacific.com">www.collegiatepacific.com</a>
Yeti	<a href="http://www.yeticustomshop.com">www.yeticustomshop.com</a>
Zephyr	<a href="http://www.zhats.com">www.zhats.com</a>

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The companies listed below are licensed to sell branded items to campus departments, student groups, and other affiliated organizations, such as sororities and fraternities. These items may not be resold.

COMPANY NAME:	WEBSITE:
4imprint Inc.	<a href="http://www.4imprint.com">www.4imprint.com</a>
Alexander Global	<a href="http://www.alexanderglobal.com">www.alexanderglobal.com</a>
Bergman Incentives	<a href="http://www.bergmanbrand.com">www.bergmanbrand.com</a>
BSN Sports	<a href="http://www.bsnsports.com">www.bsnsports.com</a>
Club Colors	<a href="http://www.clubcolors.com">www.clubcolors.com</a>
CustomInk	<a href="http://www.customink.com">www.customink.com</a>
Game One (formerly The Graphic Edge)	<a href="http://www.game-one.com">www.game-one.com</a>
Innovative Impressions	<a href="http://www.innovativeimpressions.biz">www.innovativeimpressions.biz</a>
Jostens, Inc.	<a href="http://www.Jostens.com">www.Jostens.com</a>
Ping Golf	<a href="http://www.ping.com">www.ping.com</a>
Staples Promotional Products	<a href="http://www.staplespromotionalproducts.com">www.staplespromotionalproducts.com</a>
Success Promotions	<a href="http://www.successpromotions.com">www.successpromotions.com</a>
Synergy Imports	<a href="http://www.synergyimports.com">www.synergyimports.com</a>
Varsity Spirit	<a href="http://www.varsity.com">www.varsity.com</a>

The companies listed below are licensed to sell State of Wyoming-branded items (Bucking Horse & Rider logo) to retailers and/or direct-to-customers.

COMPANY NAME:	WEBSITE:
4imprint Inc.	<a href="http://www.4imprint.com">www.4imprint.com</a>
Bruml Management dba Techstyles Sportswear	<a href="http://www.techstyles.com">www.techstyles.com</a>
Camp David	<a href="http://www.campdavid.com">www.campdavid.com</a>
CI Sport Inc.	<a href="http://www.cisport.com">www.cisport.com</a>
CustomInk	<a href="http://www.customink.com">www.customink.com</a>
Duck Company, The	<a href="http://www.duckco.com">www.duckco.com</a>
Garb	<a href="http://www.garbinc.com">www.garbinc.com</a>
GFSI, (Champion, Under Armour, Gear For Sports)	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
Great Mountain West Supply	<a href="http://www.g54.com">www.g54.com</a>
HYO Silver (Joann Symons, Inc.)	<a href="http://www.hyosilver.com">www.hyosilver.com</a>
Lakeshirts (incl. Blue 84 and TGT, Inc.)	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
L2 Brands (League, Legacy, Ouray, Locale)	<a href="http://www.L2brands.com">www.L2brands.com</a>
Mission Belt	<a href="http://www.missionbelt.com">www.missionbelt.com</a>
MV Sport	<a href="http://www.mvsport.com">www.mvsport.com</a>
Neil Enterprises Inc.	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
PRG Americas	<a href="http://www.prg-golf.com">www.prg-golf.com</a>
Rhythm-N-Roots dba WYR Clothing	<a href="http://www.wearyourroots.com">www.wearyourroots.com</a>
To The Game	<a href="http://www.2thegame.com">www.2thegame.com</a>
Yeti	<a href="http://www.yeticustomshop.com">www.yeticustomshop.com</a>
Zephyr Graf-X	<a href="http://www.zhats.com">www.zhats.com</a>