

THE GEORGE WASHINGTON UNIVERSITY TRADEMARK LICENSEES

Friday, April 19, 2024

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing the University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to [support@exemplarassociates.com](mailto:support@exemplarassociates.com)

<u>Licensee</u>	<u>Primary Product Category(ies)</u>	<u>Website</u>
 47 Brand	Apparel & Headwear	<a href="http://www.47brand.com">www.47brand.com</a>
 4imprint, Inc.	INTERNAL/PROMOTIONAL	<a href="http://www.4imprint.com">www.4imprint.com</a>
 Advanced-Online (Follett-On-Demand)	Apparel & Accessories	<a href="http://www.advanced-online.com">www.advanced-online.com</a>
 Antigua Group, Inc.	Apparel	<a href="http://www.antigua.com">www.antigua.com</a>
 API Source	INTERNAL/PROMOTIONAL	<a href="http://www.apisource.com">www.apisource.com</a>
 Athlete's Thread	Apparel (Name, Image, Likeness)	<a href="http://www.athlethread.com">www.athlethread.com</a>
 Athletic Union	INTERNAL/PROMOTIONAL	<a href="http://www.athleticunion.com">www.athleticunion.com</a>
 Boxercraft, Inc.	Apparel	<a href="http://www.boxercraft.com">www.boxercraft.com</a>

\* *license pending*



BrandedItems

INTERNAL/PROMOTIONAL

[www.brandeditems.com](http://www.brandeditems.com)



Centon Electronics

Computer/Mobile Accessories

[www.centon.com](http://www.centon.com)



Church Hill Classics

Diploma Frames

[www.diplomaframe.com](http://www.diplomaframe.com)



Club Colors

INTERNAL/PROMOTIONAL

[www.clubcolors.com](http://www.clubcolors.com)



Collect Bobbles

Collectibles

[www.bobbleheadhall.com](http://www.bobbleheadhall.com)



College Concepts

Apparel

[www.conceptssport.com](http://www.conceptssport.com)



Colosseum Athletics Corporation

Apparel

[www.colosseumusa.com](http://www.colosseumusa.com)



Commencement Group, The

Graduation Products

[www.thecomencementgroup.com](http://www.thecomencementgroup.com)



Computer Digital Imaging Corp.

Home & Office; Automotive; Gifts

[www.cdi-corp.com](http://www.cdi-corp.com)



Creative Knitwear, Inc.

Youth & Infant Apparel

[www.creativeknitwear.com](http://www.creativeknitwear.com)



Custom Made Comfort

Domestics

[www.custommadecomfort.com](http://www.custommadecomfort.com)



CustomInk LLC

INTERNAL/PROMOTIONAL

[www.customink.com](http://www.customink.com)

\* *license pending*



Cutter & Buck

Apparel

[www.cutterbuck.com](http://www.cutterbuck.com)



District Promos

INTERNAL/PROMOTIONAL

[www.districtpromos.com](http://www.districtpromos.com)



DME Delivers

INTERNAL/PROMOTIONAL

[www.dmedelivers.com](http://www.dmedelivers.com)



EHS1, INC. (Timeless Tartans/Alma Matters)

Accessories (Tartan)

[www.timelesstartans.com](http://www.timelesstartans.com)



Emerson Street Clothing Co.

Apparel (Women's)

[www.emersonstreetclothing.com](http://www.emersonstreetclothing.com)



Fanatic Group, The

Housewares; School/Office Supplies

[www.thefanaticgroup.com](http://www.thefanaticgroup.com)



Fanatics Apparel

Apparel

[www.fanatics.com](http://www.fanatics.com)



FanBrander (Branded Logistics)

Mobile Accessories

[www.fanbrander.com](http://www.fanbrander.com)



Flynn & O'Hara Uniforms Inc.

INTERNAL/PROMOTIONAL

[www.flynnohara.com](http://www.flynnohara.com)



Fresh Prints, LLC

INTERNAL/PROMOTIONAL

[www.freshprints.com](http://www.freshprints.com)



G&G Outfitters

INTERNAL/PROMOTIONAL

[www.ggoutfitters.com](http://www.ggoutfitters.com)




Game One

INTERNAL (Athletics)

[www.game-one.com](http://www.game-one.com)




\* *license pending*

	Gameday Couture	Apparel	<a href="http://www.shopthesoho.com">www.shopthesoho.com</a>
	Gametime Sidekicks	Drinkware	<a href="http://www.gametimesidekicks.com">www.gametimesidekicks.com</a>
	Garb, Inc.	Apparel	<a href="http://www.garbinc.com">www.garbinc.com</a>
	GFSI (Champion, Gear, Alternative, Under Armour)	Apparel, Headwear & Bags	<a href="http://www.gearforsports.com">www.gearforsports.com</a>
	Golf Time, LLC	Golf Accessories	<a href="http://www.teamgolfulsa.com">www.teamgolfulsa.com</a>
	Hamilton Company	Gifts & Accessories	<a href="http://www.hamiltonforbusiness.com">www.hamiltonforbusiness.com</a>
	Herff Jones, LLC	Graduation Products	<a href="http://www.herffjones.com">www.herffjones.com</a>
	Honorcraft Inc.	INTERNAL/PROMOTIONAL	<a href="http://www.honorcraft.com">www.honorcraft.com</a>
	Horn Legend	Apparel	<a href="http://www.hornlegend.com">www.hornlegend.com</a>
	House of Doolittle	Notebooks	<a href="http://www.houseofdoolittle.com">www.houseofdoolittle.com</a>
	HSA Enterprises, Inc. dba Denton Depot	INTERNAL/PROMOTIONAL	<a href="http://www.hsaenterprises.com">www.hsaenterprises.com</a>
	Jardine Associates LLC	Housewares; Jewelry; Gifts	<a href="http://www.jardineassociates.com">www.jardineassociates.com</a>



\* *license pending*

	johnnie-O	Apparel	<a href="http://www.johnnie-O.com">www.johnnie-O.com</a>
	Jostens	Class Rings; Graduation Products	<a href="http://www.jostens.com">www.jostens.com</a>
	Kampus Klothes	INTERNAL (Athletics)	<a href="http://www.kampusklothes.com">www.kampusklothes.com</a>
	KH Sports Fan	Home Décor	<a href="http://www.khsportsfan.com">www.khsportsfan.com</a>
	Kitty Keller Designs	Gifts & Ornaments	<a href="http://www.kittykeller.com">www.kittykeller.com</a>
	Kyle Cavan	Jewelry	<a href="http://www.kylecavan.com">www.kylecavan.com</a>
	L2 Brands, LLC	Apparel, Headwear & Décor	<a href="http://www.league-legacy.com">www.league-legacy.com</a>
	Lakeshirts (Blue 84; Zephyr)	Apparel; Stickers; Headwear	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
	Logo Brands	Housewares; Luggage; Gifts	<a href="http://www.logobrand.com">www.logobrand.com</a>
	LogoFit, LLC	Headwear; Apparel Accessories	<a href="http://www.logofit.com">www.logofit.com</a>
	lululemon	Apparel	<a href="http://www.lululemon.com">www.lululemon.com</a>
	LXG, Inc.	Housewares; Accessories; Gifts	<a href="http://www.lxginc.com">www.lxginc.com</a>

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	M. LaHart and Company Ltd.	Housewares; Jewelry; Gifts	<a href="http://www.mlahart.com">www.mlahart.com</a>
	Mac Mannes, Inc.	INTERNAL/PROMOTIONAL	<a href="http://www.macmannes.com">www.macmannes.com</a>
	Magellan Collegiate Promotions	INTERNAL/PROMOTIONAL	<a href="http://www.magellanpromotions.com">www.magellanpromotions.com</a>
	Mascot Factory	Stuffed Animals & Toys	<a href="http://www.mascotfactory.com">www.mascotfactory.com</a>
	MCM Brands	Housewares; Accessories; Gifts	<a href="http://www.mcmbands.com">www.mcmbands.com</a>
	MV Sport	Apparel & Domestics	<a href="http://www.mvsport.com">www.mvsport.com</a>
	Neil Enterprises	Housewares; Accessories; Gifts	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
	Nordic Company, Inc.	Housewares/Drinkware	<a href="http://www.nordiccollege.net">www.nordiccollege.net</a>
	Outdoor Custom Sportswear (Columbia)	Apparel	<a href="http://www.ocsapparel.com">www.ocsapparel.com</a>
	Park Agencies, Ltd.	INTERNATIONAL (EU, UK)	<a href="http://www.parkagencies.co.uk">www.parkagencies.co.uk</a>
	Pat Dome Enterprises	INTERNAL/PROMOTIONAL	<a href="http://www.patdome.com">www.patdome.com</a>
	Peter Millar, LLC	Apparel	<a href="http://www.petermillar.com">www.petermillar.com</a>

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	PING Golf	INTERNAL (Golf Equipment)	<a href="http://www.ping.com">www.ping.com</a>
	Pride Product Distributors	INTERNAL/PROMOTIONAL	<a href="http://www.pride-products.com">www.pride-products.com</a>
	RFSJ, Inc.	Housewares/Drinkware	<a href="http://www.rfsj.com">www.rfsj.com</a>
	Roaring Spring Paper Products	School Supplies	<a href="http://www.rspaperproducts.com">www.rspaperproducts.com</a>
	Ross Sportswear, Inc.	Apparel	<a href="http://www.zoozatz.com">www.zoozatz.com</a>
	Royce Apparel, Inc.	Apparel	<a href="http://www.royceapparel.com">www.royceapparel.com</a>
	Scotty Gear Retail Corp DBA Desert Cactus	Gifts & Novelties	<a href="http://desertcactuswholesale.com">desertcactuswholesale.com</a>
	Sewing Concepts	Flags & Banners	<a href="http://www.sewingconcepts.com">www.sewingconcepts.com</a>
	Smathers and Branson	Housewares; Accessories; Gifts	<a href="http://www.smathersandbranson.com">www.smathersandbranson.com</a>
	Spirit Products Ltd.	Housewares; Accessories; Gifts	<a href="http://www.spiritproducts.com">www.spiritproducts.com</a>
	Sports Locker, The	INTERNAL/FUNDRAISING	<a href="http://www.sportslocker.biz">www.sportslocker.biz</a>
	Standard Chair of Gardner	Chairs/Lamps	<a href="http://www.standardchair.com">www.standardchair.com</a>

\* *license pending*

	Storm Duds Raingear	Rainwear; Umbrellas	<a href="http://www.stormduds.com">www.stormduds.com</a>
	Strand Art Co. Inc.	License Plates & Frames	<a href="http://www.strandartcollegiate.com">www.strandartcollegiate.com</a>
	Team Golf USA	Golf Accessories	<a href="http://www.teamgolfusa.com">www.teamgolfusa.com</a>
	Tervis Tumbler	Drinkware	<a href="http://www.tervis.com">www.tervis.com</a>
	The Game	Headwear	<a href="http://www.2thegame.com">www.2thegame.com</a>
	Top of the World by Fanatics	Headwear	<a href="http://www.towcaps.com">www.towcaps.com</a>
	Traypml Inc. DBA Tray, Inc.	INTERNAL/PROMOTIONAL	<a href="http://www.trayinc.com">www.trayinc.com</a>
	Trevco Inc.	Apparel	<a href="http://www.trevco.com">www.trevco.com</a>
	Triform Custom Apparel (adidas)	Apparel	<a href="http://www.triformapparel.com">www.triformapparel.com</a>
	Twin City Knitting	Socks	<a href="http://www.tcksports.com">www.tcksports.com</a>
	UG Apparel	Women's Apparel	<a href="http://www.ugapparel.com">www.ugapparel.com</a>
	Underdog Apparel, LLC dba Homefield	Apparel	<a href="http://www.homefieldapparel.com">www.homefieldapparel.com</a>

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Uni Diversified (Blue Ribbon Co.)

INTERNATIONAL (Japan)

[www.unidnet.com](http://www.unidnet.com)



University Blanket & Flag

Flags; Banners; Blankets

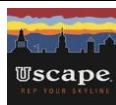
[www.ubflag.com](http://www.ubflag.com)



University Tees

INTERNAL/PROMOTIONAL

[www.universitytees.com](http://www.universitytees.com)



Uscape Apparel

Apparel

[www.uscapeapparel.com](http://www.uscapeapparel.com)



Varsity Spirit

INTERNAL (Athletics)

[www.varsity.com](http://www.varsity.com)



Wincraft, Inc.

Housewares; Accessories; Gifts

[www.wincraft.com](http://www.wincraft.com)



Wool Felt Products, Inc.

Pennants

[www.collegiatepacific.com](http://www.collegiatepacific.com)

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