

**COLUMBIA UNIVERSITY TRADEMARK LICENSEES**

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing Columbia University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution.

While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

<u>Licensee</u>	<u>Primary Product Category(ies):</u>	<u>Website:</u>
 47 Brand	Apparel & Headwear	www.47brand.com
 Adrenaline World Jerseys	Cycling Tops & Bottoms	www.adrenalinepromotions.com
 Advanced-Online (Follett On-Demand)	Athletics E-Commerce	www.advanced-online.com
 All Colors, Inc.	Apparel	www.allcolorsllc.com
 All Star Dogs	Pet Products	www.allstardogs.com
 American Identity Designs, LLC	Jewelry	www.cujewelry.com
 Barbarian Sportswear	Sweaters; Rugby Shirts	www.barbarian.com

\* license pending



Bespoke Swiss Watches

Watches

[www.axiatime.com](http://www.axiatime.com)



Boathouse Sports, Ltd.

Apparel

[www.boathouse.com](http://www.boathouse.com)



Boxercraft, Inc.

Apparel

[www.boxercraft.com](http://www.boxercraft.com)



Branded Custom Sportswear (Nike)

Apparel

[www.bcsapparel.com](http://www.bcsapparel.com)



BSN Sports

Athletic Apparel & Equipment

[www.bsnsports.com](http://www.bsnsports.com)



Camp David

Apparel

[www.campdavid.com](http://www.campdavid.com)



Catstudio

Pillows; Towels; Drinkware

[www.catstudio.com](http://www.catstudio.com)



Centon Electronics

Computer/Mobile Accessories

[www.centon.com](http://www.centon.com)



Champion Custom Products

Apparel

[www.champion.com](http://www.champion.com)



Church Hill Classics

Diploma Frames

[www.diplomaframe.com](http://www.diplomaframe.com)



CID Resources (Wonder Wink)

Medical Scrubs

[www.cidresources.com](http://www.cidresources.com)



College Concepts

Apparel

[www.conceptssport.com](http://www.conceptssport.com)

\* *license pending*

	Collegiate Couture	Knit Sweaters, Scarves, Hats	<a href="http://www.collegiateknitweardesigns.com">www.collegiateknitweardesigns.com</a>
	Collegiate Pacific (Wool Felt Products)	Pennants; Flags; Banners	<a href="http://www.collegiatepacific.com">www.collegiatepacific.com</a>
	Colosseum Athletics Corporation	Apparel	<a href="http://www.colosseumusa.com">www.colosseumusa.com</a>
	Commemorative Brands, Inc. dba Balfour	Class Rings	<a href="http://www.balfour.com">www.balfour.com</a>
	Computer Digital Imaging Corp.	Home & Office; Automotive; Gifts	<a href="http://www.cdi-corp.com">www.cdi-corp.com</a>
	Consolidated Marketing Services	Apparel; Gifts	<a href="http://www.cmsassociates.com">www.cmsassociates.com</a>
	Creative Knitwear	Youth & Infant Apparel	<a href="http://www.creativeknitwear.com">www.creativeknitwear.com</a>
	CustomInk LLC	Apparel; Gifts	<a href="http://www.customink.com">www.customink.com</a>
	Cutter & Buck	Apparel	<a href="http://www.cutterbuck.com">www.cutterbuck.com</a>
	Dormitory 101	Blankets	<a href="http://www.dormitory101.com">www.dormitory101.com</a>
	Ebbets Field Flannels	Apparel; Headwear	<a href="http://www.ebbets.com">www.ebbets.com</a>
	Fanatic Group, The	Housewares; School/Office Supplies	<a href="http://www.thefanaticgroup.com">www.thefanaticgroup.com</a>

\* *license pending*



Fanatics Apparel

Apparel

[www.fanatics.com](http://www.fanatics.com)



Field Grade Supply Co.

Sweaters

[www.fieldgradesupply.com](http://www.fieldgradesupply.com)



Full Turn Direct

Apparel

[www.fullturndirect.com](http://www.fullturndirect.com)



Garb, Inc.

Apparel

[www.garbinc.com](http://www.garbinc.com)



Gear For Sports

Apparel

[www.gearforsports.com](http://www.gearforsports.com)



Golf Time, LLC

Golf Accessories

[www.teamgolfusa.com](http://www.teamgolfusa.com)



Heritage Gear

Bags & Luggage

[www.heritagegear.com](http://www.heritagegear.com)



Herff Jones, LLC

Graduation Products; Class Rings

[www.herffjones.com](http://www.herffjones.com)



Hype & Vice

Apparel

[www.hypeandvice.com](http://www.hypeandvice.com)



Islide

Footwear

[www.islideusa.com](http://www.islideusa.com)



Ivysport, Inc.

Apparel

[www.ivysport.com](http://www.ivysport.com)



J. Press




Apparel

[www.jpressonline.com](http://www.jpressonline.com)

\* *license pending*

	Jardine Associates LLC	Housewares; Jewelry; Gifts	<a href="http://www.jardineassociates.com">www.jardineassociates.com</a>
	johnnie-O	Apparel	<a href="http://www.johnnie-O.com">www.johnnie-O.com</a>
	Jostens	Class Rings; Graduation Products	<a href="http://www.jostens.com">www.jostens.com</a>
	JP Crickets	Footwear	<a href="http://www.jpcrickets.com">www.jpcrickets.com</a>
	Kadyluxe	Athleisure	<a href="http://www.kadyluxe.com">www.kadyluxe.com</a>
	Kyle Cavan	Jewelry	<a href="http://www.kylecavan.com">www.kylecavan.com</a>
	Lakeshirts (Blue 84; TGT Stickers)	Apparel; Stickers	<a href="http://www.lakeshirts.com">www.lakeshirts.com</a>
	League Collegiate Wear (L2 Brands)	Apparel; Housewares	<a href="http://www.league91.com">www.league91.com</a>
	Legacy Athletic (L2 Brands)	Headwear; Accessories	<a href="http://www.legacy92.com">www.legacy92.com</a>
	LogoFit, LLC	Headwear; Apparel Accessories	<a href="http://www.logofit.com">www.logofit.com</a>
	lululemon	Apparel & Accessories	<a href="http://www.lululemon.com">www.lululemon.com</a>
	LXG, Inc.	Housewares; Accessories; Gifts	<a href="http://www.lxginc.com">www.lxginc.com</a>




\* *license pending*

	M. LaHart and Company Ltd.	Housewares; Jewelry; Gifts	<a href="http://www.mlahart.com">www.mlahart.com</a>
	Mascot Factory	Plush	<a href="http://www.mascotfactory.com">www.mascotfactory.com</a>
	MCM Brands	Housewares; Accessories; Gifts	<a href="http://www.mcmbrands.com">www.mcmbrands.com</a>
	MV Sport	Apparel	<a href="http://www.mvsport.com">www.mvsport.com</a>
	Neil Enterprises	Housewares; Accessories; Gifts	<a href="http://www.neilvarsityline.com">www.neilvarsityline.com</a>
	New Agenda	T-Shirts & Sweatshirts	<a href="http://www.nacollegiate.com">www.nacollegiate.com</a>
	New Era Cap Co.	Headwear	<a href="http://www.neweracap.com">www.neweracap.com</a>
	Nick Audiore Represents	Apparel (Australia & New Zealand)	<a href="http://www.nickaudiorerepresents.com">www.nickaudiorerepresents.com</a>
	Nordic Company, Inc.	Housewares/Drinkware	<a href="http://www.nordiccollege.net">www.nordiccollege.net</a>
	Oak Hall Industries	Graduation Products	<a href="http://www.oakhalli.com">www.oakhalli.com</a>
	Outdoor Custom Sportswear (Columbia)	Apparel	<a href="http://www.ocsapparel.com">www.ocsapparel.com</a>
	Outerstuff	Apparel (Youth)	<a href="http://www.outerstuff.com">www.outerstuff.com</a>

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	Park Agencies, Ltd.	Apparel & Accessories (EU & UK)	<a href="http://www.parkagencies.co.uk">www.parkagencies.co.uk</a>
	Payne Publishers	Paper Products	<a href="http://www.paynepub.com">www.paynepub.com</a>
	Peter Millar, LLC	Apparel	<a href="http://www.petermillar.com">www.petermillar.com</a>
	RFSJ, Inc.	Housewares/Drinkware	<a href="http://www.rfsj.com">www.rfsj.com</a>
	Rhone	Apparel	<a href="http://www.rhone.com">www.rhone.com</a>
	Roaring Spring Paper Products	School Supplies	<a href="http://www.rspaperproducts.com">www.rspaperproducts.com</a>
	Ross Sportswear, Inc.	Apparel	<a href="http://www.zoozatz.com">www.zoozatz.com</a>
	Royce Apparel (Pressbox)	Apparel	<a href="http://www.royceapparel.com">www.royceapparel.com</a>
	Smathers and Branson	Housewares; Accessories; Gifts	<a href="http://www.smathersandbranson.com">www.smathersandbranson.com</a>
	Southern Tide	Apparel	<a href="http://www.southerntide.com">www.southerntide.com</a>
	Spirit Products Ltd.	Housewares; Accessories; Gifts	<a href="http://www.spiritproducts.com">www.spiritproducts.com</a>
	Standard Chair of Gardner	Chairs/Lamps	<a href="http://www.standardchair.com">www.standardchair.com</a>

\* *license pending*

	Storm Duds Raingear	Rainwear; Umbrellas	<a href="http://www.stormduds.com">www.stormduds.com</a>
	Strideline	Socks	<a href="http://www.strideline.com">www.strideline.com</a>
	Summit Golf Brands	Apparel	<a href="http://www.summitgolfbrands.com">www.summitgolfbrands.com</a>
	Tasc Performance	Athleisure	<a href="http://www.tascperformance.com">www.tascperformance.com</a>
	The Game	Headwear	<a href="http://www.2thegame.com">www.2thegame.com</a>
	Timeless Tartans	Accessories (Tartan)	<a href="http://www.timelesstartans.com">www.timelesstartans.com</a>
	Tommy Bahama	Apparel	<a href="http://www.tommybahama.com">www.tommybahama.com</a>
	Top of the World by Fanatics	Headwear	<a href="http://www.towcaps.com">www.towcaps.com</a>
[ trdmrk ]	TRDMRK	Apparel (Canada)	<a href="http://www.trdmrk.ca">www.trdmrk.ca</a>
	Triform Custom Apparel (adidas)	Apparel	<a href="http://www.triformapparel.com">www.triformapparel.com</a>
	Twin City Knitting	Socks	<a href="http://www.tcksports.com">www.tcksports.com</a>
	UG Apparel	Women's Apparel	<a href="http://www.ugapparel.com">www.ugapparel.com</a>

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Under Armour (GFSI)

Apparel; Headwear

[www.underarmour.com](http://www.underarmour.com)



University Blanket & Flag

Flags; Banners; Blankets

[www.ubflag.com](http://www.ubflag.com)



Uscape Apparel

Apparel

[www.uscapeapparel.com](http://www.uscapeapparel.com)



Vantage Custom Classics, Inc.

Apparel

[www.vantageapparel.com](http://www.vantageapparel.com)



Vibe Tumblers

Tumblers

[www.vibetumblers.com](http://www.vibetumblers.com)



Vineyard Vines

Apparel; Apparel Accessories

[www.vineyardvines.com](http://www.vineyardvines.com)



Wes & Willy

Apparel (Infant & Youth)

[www.wesandwilly.com](http://www.wesandwilly.com)



Wildcat Retro Brands, LLC

Apparel

[www.originalretrobrand.com](http://www.originalretrobrand.com)



Wincraft, Inc.

Housewares; Accessories; Gifts

[www.wincraft.com](http://www.wincraft.com)



Zephyr Graf-X

Headwear

[www.zhats.com](http://www.zhats.com)

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