

CORNELL UNIVERSITY TRADEMARK LICENSEES

as of January 12, 2024

Each of the companies listed below has entered into a trademark licensing agreement enabling them to produce and sell items bearing Cornell University's intellectual property. These agreements include specific rights relative to trademark use, products, and sales and distribution. While some licensees are able to sell direct-to-consumer, a majority of these companies are licensed for wholesale sales activity only.

Questions should be directed to support@exemplarassociates.com

COMPANY NAME:	WEBSITE:
47 Brand	www.47brand.com
adidas (Triform Custom Apparel)	www.triformapparel.com
Adrenaline World Jerseys	www.adrenalinepromotions.com
All Star Dogs	www.allstardogs.com
Allure Pet Products	www.hugglehounds.com
Alternative Apparel (GFSI)	www.gearforsports.com
Antigua	www.antigua.com
API Source	www.apisource.com
Apple Industries	www.appleindustries.com
Artisans, Inc.	www.artisansinc.com
Badger Sportswear	www.badgersportswear.com
Barbarian Sportswear	www.barbarian.com
Bear Necessities Inc.	www.bearnecessitiesonline.com
Bespoke Swiss Watches	www.axiatime.com
Boathouse Sports	www.boathouse.com
Boxercraft	www.boxercraft.com
BSN Sports	www.bsnsports.com
Camp David	www.campdavid.com
catstudio, Inc.	www.catstudio.com
CDI Corp	www.cdi-corp.com
Champion	www.gearforsports.com
Charles River Apparel	www.charlesriverapparel.com
Church Hill Classics	www.diplomaframe.com
Collegiate Pacific Co. / Wool Felt Products	www.collegiatepacific.com
Colosseum Athletics Corporation	www.colosseumusa.com
Commemorative Brands, Inc. (Balfour)	www.balfour.com
Creative Knitwear	www.creativeknitwear.com
Custom Made Comfort	www.custommadecomfort.com
Cutter & Buck	www.cutterbuck.com
Dormitory 101	www.dormitory101.com
Duck Company, The	www.duckco.com

COMPANY NAME:	WEBSITE:
Ebbets Field Flannels, Inc.	www.ebbets.com
Emerson Street	www.emersonstreetclothing.com
Fanatic Group, The	www.thefanaticgroup.com
Fanatics Apparel	www.fanatics.com
Full Turn Custom Apparel	www.fullturndirect.com
Garb Collegiate Apparel	www.garbinc.com
GEAR For Sports	www.gearforsports.com
Herff Jones	www.herffjones.com/college
Hype & Vice	www.hypeandvice.com
Image One	www.image1one.com
Ithaca Toys Company	www.squareup.com/store/ithacatoys
Ivy Citizens	www.ivycitizens.com
Ivysport	www.ivysport.com
J. Press	www.jpressonline.com
Jardine Associates	www.jardineassociates.com
JOG Athletics	www.jogsportswear.com
Johnnie-O	www.johnnie-o.com
Jostens (<i>Championship Rings only</i>)	www.jostens.com
JP Crickets	www.jpccricket.com
KH Sports Fan	www.khsportsfan.com
Kitty Keller Designs	www.kittykeller.com
Know Wear by DP Design	www.know-wear.com
Kyle Cavan	www.kylecavan.com
Lakeshirts (Blue 84; TGT; Zephyr)	www.lakeshirts.com
L2 Brands (League, Legacy, Ouray, Locale)	www.L2brands.com
Little Chip Creations (Crafter)	N/A
Lo + Jo Bands	www.lojobands.com
Logo Brands	www.logobands.com
Logo Fit	www.logofit.com
LR Paris	www.lrparis.com
LXG / Sutter's Mill	www.lxginc.com
M. LaHart & Co. Ltd.	www.mlahart.com
Maptote	www.maptote.com
Maryland Screen Printers Inc.	www.mdscreen.com
Mascot Factory	www.mascotfactory.com
MCM Brands	www.mcmbrands.com
Mobile Edge	www.mobileedge.com
Muckles Ink	www.mucklesu.com
MV Sport	www.mvsport.com
Neil Enterprises Inc.	www.neilvarsityline.com
New Agenda / Perrin	www.perrinwear.com

COMPANY NAME:	WEBSITE:
Nordic Co.	www.nordiccollege.net
Oak Hall Cap & Gown	www.oakhalli.com
Outdoor Custom Sportswear (Columbia)	www.ocsapparel.com
Oxford Pennant	www.oxfordpennant.com
Payne Publishers	www.paynepub.com
Peter Millar	www.petermillar.com
PhD Design & Photography	www.phddesign.org
Picnic Time Inc.	www.picnictime.com
R.F.S.J. Inc.	www.rfsj.com
Rapp's Packaging	www.rappspackaging.com
RB III Associates (ProSphere)	www.prospheregear.com
Roaring Spring Blank Book Co.	www.roaringspring.com
SDS Design Accessories, Inc.	www.sdsdesign.com
Sewing Concepts	www.scflags.com
Smathers and Branson	www.smathersandbranson.com
Spirit Products Ltd.	www.spiritproducts.com
Standard Chair Of Gardner	www.standardchair.com
Storm Duds Raingear	www.stormduds.com
Strideline	www.strideline.com
Summit Sportswear	www.summitsportswearusa.com
Team Golf	www.teamgolfusa.com
Tervis Tumbler Company	www.tervis.com
Third Street Sportswear	www.thirdstreetsportswear.com
TIGA / Jaspal Group (CCOO)	www.ccdoubleo.com
To The Game	www.2thegame.com
Tommy Bahama	www.tommybahama.com
Top of the World by Fanatics	www.towcaps.com
TRDMRK	www.trdmrk.ca
Twin City Knitting	www.tcksports.com
Uncommon Goods	www.uncommongoods.com
Under Armour	www.gearforsports.com
University Blanket & Flag Corp	www.ubflag.com
Uscape Apparel	www.uscapeapparel.com
Vantage Custom Classics	www.vantageapparel.com
Victory Tailgate	www.victorytailgate.com
Vineyard Vines	www.vineyardvines.com
Wahconah Group, The	www.wahconahgroup.com
Wincraft Inc.	www.wincraft.com
YETI	www.yeti.com

The companies listed below are licensed to sell University-branded items to campus departments, student groups, and other affiliated organizations, such as sororities and fraternities. These items may not be resold.

COMPANY NAME:	WEBSITE:
4imprint Inc.	www.4imprint.com
Adminders	www.adminders.com
Bear Necessities Inc.	www.bearnecessitiesonline.com
Cayuga Xpress	www.cayugapress.com
Cooley Group Inc.	www.cooleybrand.com
Custom Source Marketing	www.customsourcemkg.com
CustomInk	www.customink.com
Foley Enterprises	www.foleyenterprises.com
Fresh Prints	www.freshprints.com
Image Packaging of Horwitz	www.imagepackaging.com
Proforma (S&D Ventures)	www.proforma.com/sm
PSP Unlimited	www.pspunlimited.com
Specialty Trophy & Awards	www.drydenspecialtytrophy.com
Total Promotions	www.totalpromote.com
University Tees Inc.	www.universitytees.com
Varsity Spirit Fashions	www.varsity.com

International Licensees / Programs

COMPANY NAME:	TERRITORY:
Asiana Licensing	South Korea
NA Represents	Australia
Park Agencies	UK / EU
TIGA International	Thailand
Uni Diversified	Japan